BRITISH COLUMBIA

BC STATS

Service BC
Ministry of Labour and Citizens' Services

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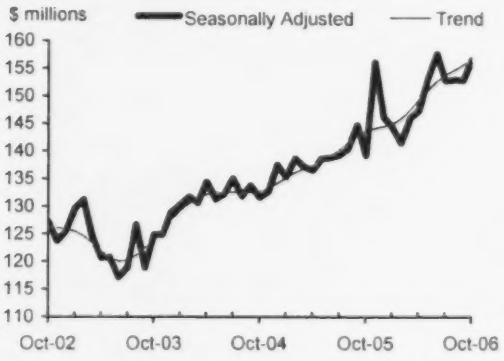
Tourism Sector Monitor ◆ January 2007

Room Revenue

After stalling for two months, room revenues in BC rose 2.4% (*seasonally adjusted*) in October, with most regions of the province showing growth. Receipts in Nechako surged forward (+7.6%) in October as business at fishing lodges and motels in the region picked up during the fall fishing season. In Mainland/Southwest a three-month long downturn ended as revenues rose 4.3%. Kootenay (+3.7%), Vancouver Island/Coast (+2.6%), and North Coast (+1.0%) also had a good month. Room revenues in Cariboo (+0.9%) and Thompson-Okanagan (+0.8%) inched forward. The only region posting a drop in revenues in October was Northeast (-15.9%), where a sharp decline was largely due to a slowdown at work camps that serve seasonal workers in the area.

Room revenues picked up in October



In contrast to the slow September, most accommodation types in BC showed strong growth in October. The strongest performance was among hotels with 151-250 rooms, where revenues advanced sharply (+7.9%). At the largest hotels (251+ rooms), the accommodation type accounting for the largest share of room revenues, operators saw revenues surge (+5.3%), recuperating much of the losses suffered during a largely lacklustre summer. Revenues at motels were strong (+3.7%), while medium-sized (76-150 rooms; +2.5%) and smaller (1-75 rooms; +2.3%) hotels also experienced solid increases in receipts. Room revenues at fishing lodges, bed and breakfasts, and other types of accommodations, taken together, climbed higher (+2.3%). Only vacation rentals saw business fall off (-5.4%), as revenues decline for the fifth straight month.

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type	Oct 06 ($000)	Sep 06 ($000)	% change
Total	156,469	152,765	+2.4
Hotels	116,718	111,672	+4.5
Motels	20,027	19,310	+3.7
Other Accommodations	20,873	21,307	-2.0
Regions (Top 3 performers)			
Nechako	893	830	+7.6
Mainland/Southwest	84,729	81,199	+4.3
Kootenay	7,369	7,108	+3.7

Visitor Entries

Total visitor entries to Canada via BC slumped (-1.8%, *seasonally adjusted*) for the fourth straight month as a result of a decline in entries from the US (-2.0%) in October. The number of same-day visitors from the US was down (-4.0%), as was the volume of overnight travellers (-0.8%).

The number of visitors from overseas locations decreased 1.1%, as entries into BC from Asia (-0.6%), Europe (-3.6%), and Oceania (-4.6%) all fell.

The number of Canadians returning home through BC fell in October (-0.9%). Same-day automobile trips to the US decreased (-1.1%), while the number of Canadians returning from overseas was up from the previous month (+3.2%).

Visitor entries fell slightly in October

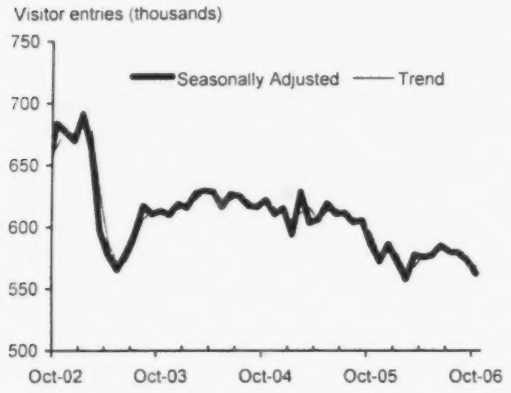


Table 2. Traveller Entries
(seasonally adjusted)

	Oct-06 ('000)	Sep-06 ('000)	% chg from Sep-06
American visitors			
Total	442	452	-2.0
Same-day	167	174	-4.0
Overnight	275	277	-0.8
Overseas visitors			
Total	120	121	-1.1
Europe	39	41	-3.6
UK	18	20	-9.5
Asia	59	60	-0.6
Japan	18	18	2.5
Taiwan	5	6	-17.1
Oceania	13	13	-4.6

(BC STATS & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

In October, BC's hotel occupancy rate rose 1.8 percentage points to 67.3%. Room rates in the province climbed 1.4% to an average price of $125.30.

Passenger traffic at Vancouver airport was slightly busier in October (+0.6%), with an increase in overseas (+2.2%) and trans-border (+3.3%) travel outweighing a decrease in domestic (-1.4%) traffic. Victoria airport saw passenger volume improve marginally (+0.2%).

BC Ferries welcomed aboard more passengers (+0.7%) and vehicles (+1.2%), and an upsurge in passenger vehicles travelling along the Coquihalla highway (+4.3%) was also recorded in October.

Overall, total revenues at BC's taverns and restaurants slumped 0.2%. While food service establishments' receipts inched higher in October (+0.5%), drinking establishments saw a significant drop of 9.3%.

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Oct-06	Change from Sep-06
Hotel Industry		
Occupancy rate (%)	67.3	1.8 pp.
Average room charge ($)	125.30	1.4%
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,416	0.6
US (trans-border)	369	3.3
Other International	333	2.2
Canada (domestic)	715	-1.4
(YVR)		
Victoria International Airport		
Total traffic	118	0.2
(Victoria Airport Authority)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	235	4.3
(Ministry of Transportation & Highways)		
BC Ferries		
Vehicle Volume	724	1.2
Passenger Volume	1,828	0.7
(BC Ferries)		
Exchange Rates	**Cdn $**	
US $	0.886	-0.01
UK Pound	0.472	0.00
Japanese Yen	105.097	0.08
Australian $	1.175	-0.01
(Statistics Canada)		

Note: pp. percentage points

A look ahead - November 2006

Early returns indicate that room revenues in BC increased again (+1.1%) in November, with growth in all of the regions of the province except for Kootenay, which posted a moderate decline (-2.5%), and Nechako, whose revenues were only slightly off (-0.2%). Thompson-Okanagan (+0.1%), Vancouver Island/Coast (+0.7%), and Mainland/Southwest (+0.7%), posted small gains, while Cariboo (+3.3%), and North Coast (+3.8%) both showed strong signs of revenue growth. In an almost complete turn-around from October, Northeast revenues jumped 15.9%.

Small (1-75 rooms; +1.5%) and medium-sized (76-150 rooms; +1.4%) hotels, as well as motels (+1.5%), appear to show increased revenues for November. Vacation rentals posted a significant increase in revenues in November (+4.1%), rebounding from the slump suffered in October.

International visitor entries to Canada through BC dropped sharply (-4.8%) in November. There were fewer guests from the US (-6.3%) as same-day travel (-12.1%) and overnight trips fell (-2.7%). The number of visitors from overseas (+0.8%) increased with more European visitors (+2.5%) coming to BC, offsetting declines in visitors entries from both Asia (-0.5%), and Oceania (-1.0%).

Passenger traffic at Vancouver picked up (+1.4%) in November, while volume through Victoria airport was down (-1.3%). After several consecutive months of increases, BC Ferries experienced a sharp drop in vehicle (-8.0%) and passenger (-6.2%) volumes. Fewer passenger vehicles travelled along the Coquihalla highway (-16.5%) as well.

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

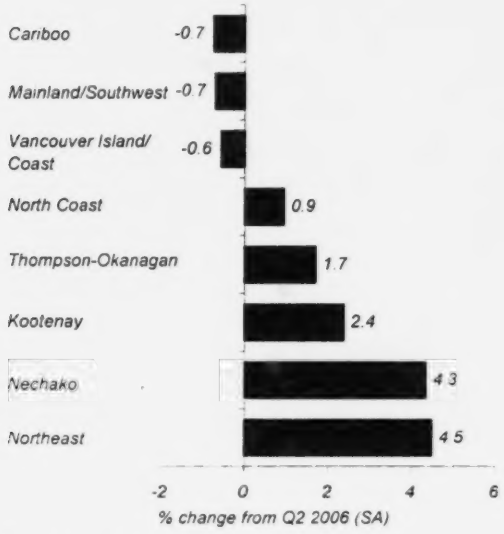
How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: Third Quarter Review of BC's Tourism Sector

Room revenues: a "mixed bag"

The third quarter of 2006 was a mixed bag of "ups" and "downs" for room revenues, leaving the overall picture looking rather flat (+0.1%) after a strong performance in the previous quarter. Cariboo saw revenues drop 0.7%, while Vancouver Island/Coast (-0.6%) and Mainland/Southwest (-0.7%), together accounting for more than seventy percent of BC's total room revenues, were both off. These declines were offset by strong performances elsewhere in the province. The northern regions posted the most solid signs of growth. Northeast (+4.5%) saw growth in demand for temporary accommodations for workers, and an increase in revenues at smaller hotels and motels resulted in positive gains for Nechako (+4.3%). Kootenay (+2.4%), Thompson/Okanagan (+1.7%), and North Coast (+0.9%) also posted a steady growth in receipts to close out the summer season.

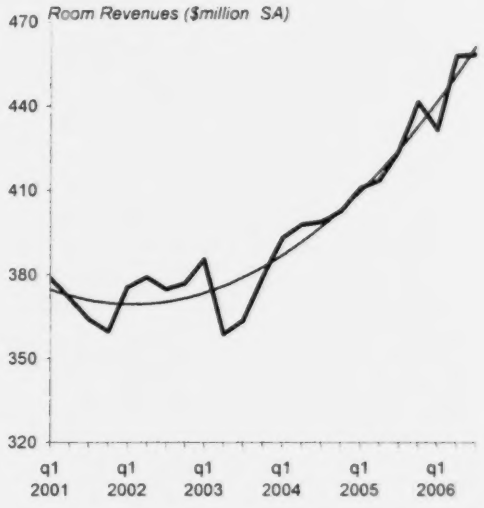
Strong growth in Nechako and Northeast



Data Source: BC Stats

Overall, room revenues remain at record high levels of over $458 million as room revenues in the sector continue to grow.

Room revenues at record high levels in third quarter



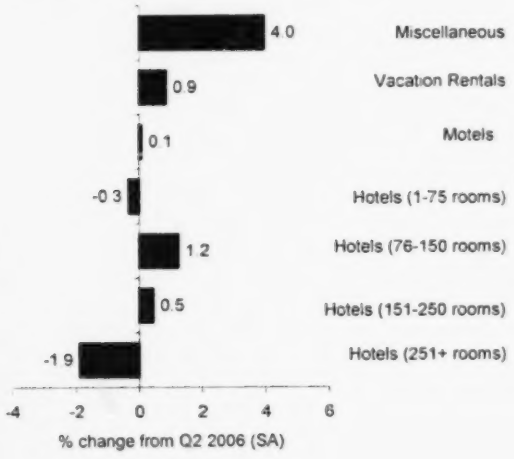
Data Source: BC Stats

Hotels in the province saw revenues edge down 0.4%. The largest hotels (251+ rooms), most of which are located in Mainland/Southwest and Vancouver Island/Coast saw revenues slip (-1.9%) following very strong second quarter gains. The smallest hotels (1-75 rooms, -0.3%) slumped with respect to room revenues. Other types of hotels fared somewhat better. Revenues inched up a little, however, at those hotels with 151-250 rooms (+0.5%), as did those at hotels with 75-150 rooms (+1.2%).

Business was virtually unchanged at motels (+0.1%), posting only marginal gains in the third quarter, as revenues at vacation rentals improved (+0.8%) slightly.

Other types of accommodations, including fishing lodges, bed and breakfasts, and resorts fared reasonably well, as their revenues increased by 4.0%, topping all other accommodation types in BC, and adding to an already strong performance in the second quarter.

Relatively strong growth amongst fishing lodges, bed and breakfasts, and resorts



Data Source: BC Stats

Visitor entries dip slightly

Visitor entries to Canada via BC's borders were down 0.3% (*seasonally adjusted*) in the third quarter. American entries, accounting for about eighty percent of total international visitors, decreased 0.5%. BC welcomed more same-day visitors (+5.1%), but fewer overnight guests (-3.8%) from the US.

The number of guests from overseas locations increased (+0.5%), with the volume of visitors from Asia growing 2.7%, in part due to an increase in entries from Hong Kong (+1.8%) and South Korea (+1.1%).

Entries from Europe were flat, as a rise in the number of visitors from the UK (+1.7%) was offset by a sharp decline in guests from Germany (-7.7%). There was also a decline in the number of travellers from Oceania (-2.7%), mostly due to a drop in Australian visitors (-2.8%).

Downward trend in American visitors continues through the third quarter

Data Source: BC Stats

Other indicators

Hotel occupancy rates averaged 69.0% (*seasonally adjusted*) in the third quarter, up 3.6 percentage points. The average room rate in BC, at $131.70, increased 5.9% from the second quarter of 2006.

The Victoria airport (+0.8%) was slightly busier during the third quarter of 2006, as was the Vancouver airport (+0.2%), but only marginally so. Traffic along the Coquihalla Highway was up 2.8%, while BC Ferries welcomed more vehicles (+0.5%) and more passengers (+0.5%) aboard their vessels.

Employment in the major tourism-related industries rose 1.5%. The number of people working in the accommodation industry showed the strongest growth (+3.0%). Employment in arts, entertainment & recreation (+2.3%), air transportation

(+1.5%), as well as food & beverage (+0.9%), all increased in the third quarter.

BC's restaurant, caterer, and tavern receipts fell 0.2%, as an increase in receipts received at drinking places (+8.1%) was offset by a decline in revenues at food establishments (-0.8%).

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Oct-05	23,549	76,463	19,690	6,715	4,284	1,565	766	6,140	139,172
Nov-05	27,485	85,978	22,869	6,713	4,560	1,780	838	5,791	156,014
Dec-05	27,818	76,792	21,762	6,683	5,010	1,706	848	5,515	146,135
Jan-06	26,811	76,546	21,919	6,949	4,558	1,612	847	5,025	144,267
Feb-06	26,764	74,855	21,577	6,656	4,548	1,786	840	4,405	141,431
Mar-06	26,483	78,501	21,579	6,733	4,661	1,765	796	5,439	145,958
Apr-06	26,456	78,729	21,949	6,814	4,699	1,744	775	6,103	147,269
May-06	26,983	82,068	22,511	7,052	4,736	1,842	814	7,104	153,111
Jun-06	26,757	86,361	22,623	7,167	4,558	1,848	830	7,367	157,512
Jul-06	26,433	82,611	21,910	7,104	4,690	1,813	855	7,291	152,706
Aug-06	26,426	81,627	23,108	7,320	4,529	1,799	840	7,252	152,900
Sep-06	26,890	81,199	23,240	7,108	4,671	1,874	830	6,954	152,765
Oct-06	27,591	84,729	23,435	7,369	4,713	1,892	893	5,847	156,469
Month-over-month growth rates									
Oct-05	-8.1	-3.7	-4.3	-2.6	0.0	-8.0	-6.4	15.9	-3.8
Nov-05	16.7	12.4	16.1	0.0	6.4	13.7	9.4	-5.7	12.1
Dec-05	1.2	-10.7	-4.8	-0.4	9.9	-4.2	1.2	-4.8	-6.3
Jan-06	-3.6	-0.3	0.7	4.0	-9.0	-5.5	-0.2	-8.9	-1.3
Feb-06	-0.2	-2.2	-1.6	-4.2	-0.2	10.8	-0.8	-12.3	-2.0
Mar-06	-1.0	4.9	0.0	1.2	2.5	-1.2	-5.2	23.5	3.2
Apr-06	-0.1	0.3	1.7	1.2	0.8	-1.2	-2.6	12.2	0.9
May-06	2.0	4.2	2.6	3.5	0.8	5.6	5.0	16.4	4.0
Jun-06	-0.8	5.2	0.5	1.6	-3.7	0.3	2.0	3.7	2.9
Jul-06	-1.2	-4.3	-3.2	-0.9	2.9	-1.9	3.0	-1.0	-3.1
Aug-06	0.0	-1.2	5.5	3.0	-3.4	-0.8	-1.8	-0.5	0.1
Sep-06	1.8	-0.5	0.6	-2.9	3.1	4.2	-1.2	-4.1	-0.1
Oct-06	2.6	4.3	0.8	3.7	0.9	1.0	7.6	-15.9	2.4

October month-over-month percent growth

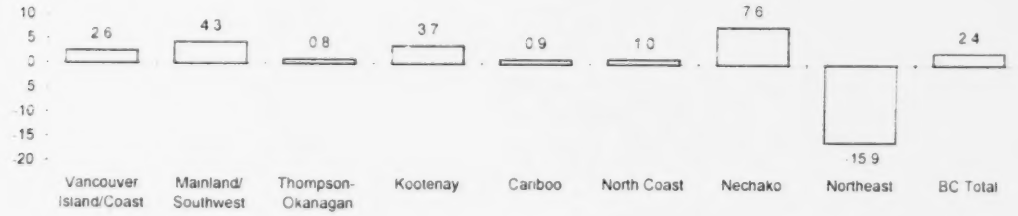


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,263	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
2005	483,529	211,406	346,496	203,087	210,872	133,422	101,283
Annual growth rates							
2001	1.7	-1.9	0.5	0.8	0.8	13.0	18.1
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
2005	3.4	6.4	7.7	9.4	8.1	7.2	2.4
Monthly data							
Oct-05	40,413	17,211	29,513	16,653	17,437	11,896	8,200
Nov-05	46,919	19,634	31,503	18,276	18,741	11,450	8,742
Dec-05	41,392	18,282	30,265	17,657	19,179	11,097	7,807
Jan-06	41,528	17,836	30,403	17,472	19,538	10,927	7,949
Feb-06	40,664	17,151	29,883	17,206	19,549	9,125	7,777
Mar-06	40,892	18,404	30,187	17,625	19,329	11,244	8,277
Apr-06	42,137	18,335	30,894	18,556	19,058	11,487	8,361
May-06	43,118	19,577	31,667	18,652	19,326	12,480	8,965
Jun-06	44,460	19,168	31,521	18,554	19,174	12,401	9,645
Jul-06	43,086	19,053	31,637	18,504	18,900	12,386	9,384
Aug-06	42,303	19,009	31,691	18,473	19,398	12,303	9,341
Sep-06	41,869	19,277	31,926	18,601	19,310	11,993	9,314
Oct-06	44,172	20,795	32,714	19,038	20,027	11,346	9,527
Month-over-month growth rates							
Oct-05	-3.1	-4.0	0.5	-5.3	-1.0	3.6	-6.2
Nov-05	16.1	14.1	6.7	9.7	7.5	-3.7	6.6
Dec-05	-11.8	-6.9	-3.9	-3.4	2.3	-3.1	-10.7
Jan-06	0.3	-2.4	0.5	-1.0	1.9	-1.5	1.8
Feb-06	-2.1	-3.8	-1.7	-1.5	0.1	-16.5	-2.2
Mar-06	0.6	7.3	1.0	2.4	-1.1	23.2	6.4
Apr-06	3.0	-0.4	2.3	5.3	-1.4	2.2	1.0
May-06	2.3	6.8	2.5	0.5	1.4	8.6	7.2
Jun-06	3.1	-2.1	-0.5	-0.5	-0.8	-0.6	7.6
Jul-06	-3.1	-0.6	0.4	-0.3	-1.4	-0.1	-2.7
Aug-06	-1.8	-0.2	0.2	-0.2	2.6	-0.7	-0.5
Sep-06	-1.0	1.4	0.7	0.7	-0.5	-2.5	-0.3
Oct-06	5.5	7.9	2.5	2.3	3.7	-5.4	2.3

October month-over-month percent growth

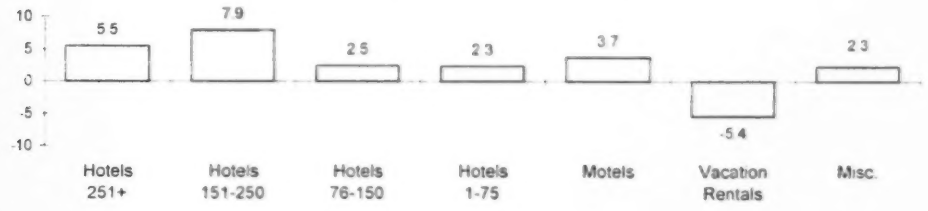


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Oct-06	YTD 06	Oct-05	YTD 05	Oct-06	Oct-05	Oct-06	Oct-05
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**13,274**	**163,976**	**14.9**	**3.9**	**163**	**-7**	**8,293**	**-61**
Total - Hotels	10,961	132,729	12.3	2.1	65	-5	5,562	-88
76+ Rooms	8,495	100,941	13.2	1.9	26	0	3,927	-10
1-75 Rooms	2,465	31,788	9.5	2.8	39	-5	1,635	-78
Motels	1,158	14,574	37.7	10.9	27	-1	1,122	-14
Vacation Rentals	279	5,238	10.9	11.2	27	-1	303	-4
19 Cowichan Valley								
Total - All accommodation types	**743**	**7,992**	**29.0**	**-2.0**	**35**	**-1**	**649**	**-15**
Motels	120	1,704	-1.6	-14.7	16	-1	316	-15
21 Nanaimo								
Total - All accommodation types	**2,954**	**38,534**	**11.9**	**4.7**	**63**	**-1**	**2,465**	**-23**
Total - Hotels	1,575	19,128	3.0	3.9	19	0	1,165	-31
Motels	543	7,365	16.9	0.1	22	0	627	13
Vacation Rentals	740	10,244	33.4	10.5	18	0	558	-2
23 Alberni-Clayoquot								
Total - All accommodation types	**3,054**	**39,886**	**10.6**	**3.7**	**56**	**-1**	**1,438**	**43**
Motels	252	4,059	6.0	3.5	19	0	404	19
Vacation Rentals	1,127	15,200	18.1	5.0	15	2	386	57
25 Comox-Strathcona								
Total - All accommodation types	**2,137**	**31,584**	**13.4**	**11.7**	**61**	**-4**	**1,684**	**-210**
Motels	636	7,156	16.2	8.6	22	1	623	9
Vacation Rentals	146	3,750	5.4	12.5	13	-3	160	-38
27 Powell River								
Total - All accommodation types	**488**	**4,228**	**77.5**	**15.2**	**19**	**1**	**406**	**21**
43 Mount Waddington								
Total - All accommodation types	**381**	**5,944**	**66.1**	**12.4**	**20**	**1**	**633**	**97**
45 Central Coast								
Total - All accommodation types	**239**	**1,957**	**198**	**2**	**9**	**1**	**132**	**24**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**3,551**	**38,391**	**0.6**	**7.2**	**66**	**-1**	**2,377**	**-64**
Total - Hotels	2,594	27,052	-3.2	4.8	18	0	1,362	0
Motels	693	8,073	3.7	7.3	34	-2	866	-58
15 Greater Vancouver								
Total - All accommodation types	**58,685**	**663,922**	**11.4**	**10.0**	**231**	**-5**	**26,305**	**-370**
Total - Hotels	56,486	625,547	12.1	10.7	163	-1	23,310	-360
251+ Rooms	30,157	328,751	9.1	9.0	23	-2	9,252	-658
151-250 Rooms	11,245	121,014	23.4	12.5	27	1	5,174	222
76-150 Rooms	11,101	127,985	9.3	11.8	54	-1	5,824	-101
1-75 Rooms	3,982	47,797	15.1	15.7	59	1	3,060	177
Motels	1,456	17,475	2.6	2.2	33	-3	1,481	-93
Vacation Rentals	369	8,204	-30.5	-19.3	17	-2	620	-74
29 Sunshine Coast								
Total - All accommodation types	**423**	**5,146**	**44.2**	**18.5**	**16**	**-3**	**321**	**-43**
31 Squamish-Lillooet								
Total - All accommodation types	**5,369**	**144,446**	**23.6**	**4.1**	**94**	**-2**	**7,404**	**202**
Total - Hotels	4,687	123,429	24.6	8.2	46	0	5,687	-65
1-75 Rooms	444	8,821	18.8	5.6	19	1	677	40
Vacation Rentals	316	15,549	11.8	-9.4	26	0	1,217	264
Miscellaneous	116	3,848	-13.8	-36.2	12	-3	258	-22
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**2,691**	**45,443**	**11.9**	**11.0**	**94**	**-7**	**2,823**	**-193**
Total - Hotels	1,366	21,229	9.4	10.1	15	0	1,074	0
Motels	1,079	18,502	13.7	8.7	61	-3	1,509	-72

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Oct-06	YTD 06	Oct-05	YTD 05	Oct-06	Oct-05	Oct-06	Oct-05
33 Thompson-Nicola								
Total - All accommodation types	**4,908**	**64,903**	**14.2**	**8.8**	**150**	**-4**	**5,649**	**266**
Total - Hotels	2,431	29,428	15.1	8.6	33	-2	2,158	-56
76+ Rooms	1,959	23,593	14.1	9.8	12	0	1,388	0
1-75 Rooms	473	5,836	19.7	4.0	21	-2	770	-56
Motels	1,953	22,045	16.5	15.7	77	-1	2,307	-26
35 Central Okanagan								
Total - All accommodation types	**5,484**	**72,262**	**16.8**	**7.1**	**56**	**-7**	**3,478**	**-12**
Total - Hotels	4,155	47,740	18.7	6.6	18	-1	1,706	-4
Motels	880	12,537	-4.2	-0.7	20	-3	916	-153
37 North Okanagan								
Total - All accommodation types	**1,351**	**20,411**	**17.0**	**7.3**	**38**	**-3**	**1,480**	**67**
Motels	471	6,522	2.4	3.4	18	0	586	0
39 Columbia-Shuswap								
Total - All accommodation types	**2,717**	**43,589**	**24.3**	**13.4**	**92**	**-2**	**3,343**	**114**
Total - Hotels	1,272	17,305	12.9	6.8	20	0	1,313	63
Motels	1,288	17,168	51.5	26.1	43	-1	1,540	65
Kootenay								
01 East Kootenay								
Total - All accommodation types	**3,022**	**48,839**	**13.4**	**4.8**	**109**	**2**	**4,237**	**-177**
Total - Hotels	1,172	16,184	14.0	4.8	29	4	1,588	160
Motels	825	9,802	1.1	-7.4	44	-4	971	-206
Vacation Rentals	177	11,131	11.9	19.6	16	2	985	69
03 Central Kootenay								
Total - All accommodation types	**1,620**	**20,108**	**6.9**	**10.7**	**69**	**-4**	**1,554**	**7**
Total - Hotels	963	10,665	4.3	8.0	15	-3	729	-27
Motels	393	4,955	7.6	7.5	26	-2	506	-15
05 Kootenay Boundary								
Total - All accommodation types	**512**	**6,758**	**7.2**	**14.4**	**32**	**0**	**680**	**8**
Motels	304	3,443	1.9	8.2	23	0	432	10
Cariboo								
41 Cariboo								
Total - All accommodation types	**1,745**	**18,279**	**14.0**	**8.3**	**80**	**-5**	**1,891**	**-33**
Motels	963	9,360	10.3	7.1	35	-2	1,034	-23
53 Fraser-Fort George								
Total - All accommodation types	**3,084**	**31,442**	**7.8**	**8.9**	**54**	**-1**	**2,497**	**-12**
Total - Hotels	2,283	22,301	8.2	8.6	18	-1	1,447	-27
Motels	724	8,084	5.2	9.6	28	0	975	12
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**559**	**11,738**	**27.1**	**3.3**	**29**	**0**	**976**	**6**
151-250 Rooms	144	2,054	42.7	-2.4	11	11	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**833**	**8,135**	**17.3**	**5.4**	**36**	**1**	**828**	**0**
Motels	313	2,816	10.3	0.8	17	0	398	-4
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**1,087**	**9,112**	**15.8**	**1.5**	**54**	**0**	**1,126**	**-25**
Motels	554	5,229	9.3	8.1	21	-2	596	-47
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**5,866**	**62,155**	**-4.5**	**15.4**	**67**	**-1**	**3,246**	**-36**
Total - Hotels	2,691	28,424	10.4	15.0	25	3	1,677	197
Motels	2,082	21,530	21.5	63.9	33	-1	1,034	-31

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue ($000) Oct-06	Revenue ($000) YTD 06	% change from Oct-05	% change from YTD 05	Properties (#) Oct-06	Properties # chg from Oct-05	Rooms (#) Oct-06	Rooms # chg from Oct-05
Vancouver Island/Coast	**23,269**	**294,102**	**16.4**	**4.9**	**426**	**-11**	**15,700**	**-124**
Victoria (C)	10,885	131,218	15.7	3.6	84	0	5,810	-13
Other CRD	1,718	24,290	11.7	2.5	70	-6	2,174	-13
Nanaimo (C)	1,729	19,970	4.2	3.6	22	0	1,230	19
Port Alberni (C)	350	4,161	14.7	11.4	13	0	371	1
Courtenay (C)	707	9,007	7.3	17.5	11	-1	407	-61
Rest of Development Region	7,881	105,455	22.6	6.1	237	-5	5,708	-57
Mainland/Southwest	**68,029**	**851,905**	**11.8**	**8.9**	**407**	**-11**	**36,407**	**-275**
Downtown Vancouver (C)	37,294	416,857	9.5	8.8	83	-5	13,072	-157
Other Vancouver (C)	2,808	39,110	10.4	6.4	33	2	2,873	41
Richmond (C)	9,699	104,728	17.4	11.5	24	-2	4,104	-536
Burnaby (C)	2,093	24,539	6.5	8.5	10	-1	1,321	75
Other GVRD	6,791	78,687	16.5	17.4	81	1	4,935	318
Whistler (DM)	4,640	137,242	20.5	3.9	66	-3	6,680	154
Rest of Development Region	4,703	50,742	8.9	8.4	110	-3	3,422	-170
Thompson/Okanagan	**17,151**	**246,608**	**16.5**	**9.3**	**431**	**-22**	**16,783**	**252**
Penticton (C)	1,694	24,961	10.6	7.6	38	-3	1,548	-58
Kamloops (C)	3,403	47,252	11.7	7.5	68	3	3,947	384
Kelowna (C)	4,793	64,399	12.7	6.0	44	-5	2,715	-165
Vernon (C)	1,193	18,839	14.0	6.7	28	-1	1,317	86
Revelstoke (C)	962	14,651	18.4	8.4	29	0	1,246	0
Rest of Development Region	5,107	76,506	26.6	15.1	226	-16	6,010	5
Kootenay	**5,154**	**75,706**	**10.7**	**7.1**	**210**	**-2**	**6,471**	**-162**
Cranbrook (C)	798	8,153	13.7	7.9	17	-1	772	-51
Nelson (C)	506	6,576	-2.1	8.8	14	2	489	64
Rest of Development Region	3,851	60,977	11.9	6.8	193	-1	5,699	-111
Cariboo	**4,829**	**49,720**	**10.0**	**8.7**	**134**	**-6**	**4,388**	**-45**
Quesnel (C)	363	3,500	23.7	6.0	12	0	443	0
Williams Lake (C)	529	5,090	12.4	7.8	11	0	536	2
Prince George (C)	2,418	23,251	6.9	8.8	28	-1	1,743	-27
Rest of Development Region	1,520	17,878	11.3	9.2	83	-5	1,666	-20
North Coast	**1,392**	**19,873**	**21.1**	**4.2**	**65**	**1**	**1,804**	**6**
Prince Rupert (C)	443	6,292	26.0	-2.1	17	1	784	12
Terrace (C)	505	4,675	17.5	6.2	12	0	408	-4
Rest of Development Region	444	8,906	20.5	7.9	36	0	612	-2
Nechako	**1,087**	**9,112**	**15.8**	**1.5**	**54**	**0**	**1,126**	**-25**
Smithers (T)	539	4,337	22.1	-4.7	19	1	462	8
Rest of Development Region	548	4,775	10.2	7.9	35	-1	664	210
Northeast	**5,866**	**62,155**	**-4.5**	**15.4**	**67**	**-1**	**3,246**	**-36**
Dawson Creek (C)	988	10,513	14.5	40.9	15	2	556	85
Fort St. John (C)	2,310	23,818	-17.9	1.3	17	-2	1,106	-83
Rest of Development Region	2,568	27,824	4.1	21.6	35	-1	1,584	-38

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,084	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Oct-05	19,994	60,828	14,724	4,658	4,392	1,150	939	6,142	112,825
Nov-05	14,965	54,489	10,154	3,022	3,337	1,005	654	4,838	92,464
Dec-05	14,712	67,478	14,476	5,215	3,043	693	523	4,575	110,715
Jan-06	11,930	64,707	14,577	6,505	2,859	694	519	5,450	107,243
Feb-06	15,500	69,761	16,869	7,507	3,048	1,080	596	6,296	120,657
Mar-06	19,822	79,478	18,825	7,596	4,013	1,154	686	7,857	139,431
Apr-06	21,809	65,299	15,172	5,029	4,214	1,035	546	5,175	118,280
May-06	29,007	82,732	21,587	5,733	5,047	1,766	805	4,613	151,290
Jun-06	35,072	101,555	26,288	6,675	5,630	3,096	1,103	6,198	185,617
Jul-06	46,646	111,202	41,341	10,939	6,913	3,601	1,218	7,052	228,913
Aug-06	52,844	115,547	46,714	12,072	6,894	3,420	1,281	6,947	245,719
Sep-06	38,202	93,594	28,083	8,495	6,272	2,635	1,272	6,701	185,254
Oct-06	23,269	68,029	17,151	5,154	4,829	1,392	1,087	5,866	126,776
Year-over-year percent changes									
Oct-05	-4.7	10.6	5.4	9.8	9.9	-7.9	6.0	19.7	7.0
Nov-05	11.6	26.1	19.7	4.8	16.8	5.1	14.7	15.7	20.8
Dec-05	11.2	4.7	14.3	5.3	8.6	1.4	11.4	15.2	7.3
Jan-06	6.1	5.7	10.7	14.1	16.8	-4.6	6.7	-7.9	6.3
Feb-06	7.1	2.0	2.2	2.2	7.7	5.4	-10.6	-31.8	0.1
Mar-06	0.6	9.6	-2.7	4.4	13.4	1.1	-18.4	6.1	5.8
Apr-06	2.5	8.5	12.8	4.0	0.0	2.4	-15.0	49.7	8.4
May-06	4.9	12.8	9.2	8.2	9.4	-6.7	-2.5	43.9	10.7
Jun-06	5.7	17.5	10.3	10.5	7.3	6.1	9.8	49.3	14.0
Jul-06	2.3	11.6	4.8	4.8	7.8	3.9	11.4	49.8	8.6
Aug-06	3.5	6.7	16.1	11.3	9.5	2.2	3.8	53.0	8.8
Sep-06	5.3	2.2	12.0	3.0	8.8	9.8	2.2	32.1	5.4
Oct-06	16.4	11.8	16.5	10.7	10.0	21.1	15.8	-4.5	12.4

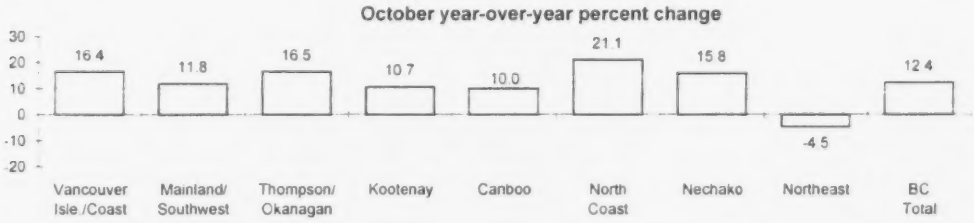


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.8	1,197.8	577.6	410.1	124.8
2004	7,447.7	6,039.1	2,477.6	3,561.5	1,408.7	715.8	458.1	144.3
2005	7,224.8	5,751.0	2,314.5	3,436.5	1,473.8	723.5	493.7	157.1
Annual percent changes								
2001	-2.0	-1.6	-4.4	1.1	-3.9	-3.6	-6.4	-1.4
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.5	-1.6	-4.0	0.1	17.6	23.9	11.7	15.6
2005	-3.0	-4.8	-6.6	-3.5	4.6	1.1	7.8	8.9
Monthly data								
Nov-05	572	451	179	272	121	60	40	12
Dec-05	586	462	183	280	123	62	40	13
Jan-06	572	457	185	273	114	59	37	11
Feb-06	558	437	171	266	121	60	39	12
Mar-06	578	455	178	277	123	60	41	13
Apr-06	575	455	168	287	120	58	41	13
May-06	577	455	166	289	122	58	42	14
Jun-06	585	461	170	291	123	59	41	14
Jul-06	580	458	178	280	122	60	42	13
Aug-06	579	455	178	278	124	60	42	13
Sep-06	573	452	174	277	121	60	41	13
Oct-06	562	442	167	275	120	59	39	13
Nov-06	536	415	147	268	121	59	40	12
Month-over-month growth rates								
Nov-05	-2.3	-3.0	-6.2	-0.7	0.0	-0.2	-0.9	-2.2
Dec-05	2.4	2.5	2.3	2.7	1.8	3.0	0.6	1.5
Jan-06	-2.4	-1.1	0.9	-2.4	-7.4	-5.4	-8.0	-16.3
Feb-06	-2.4	-4.4	-7.2	-2.5	5.5	2.4	5.8	16.1
Mar-06	3.6	4.1	4.0	4.1	1.7	-0.4	3.8	7.6
Apr-06	-0.4	0.1	-5.4	3.5	-1.9	-3.1	0.7	1.3
May-06	0.3	0.1	-1.4	0.9	1.1	-0.6	2.8	1.0
Jun-06	1.3	1.3	2.4	0.6	1.5	2.7	-1.7	1.1
Jul-06	-0.8	-0.7	4.9	-3.9	-1.2	1.1	0.5	-6.0
Aug-06	-0.1	-0.6	-0.3	-0.7	1.6	0.5	1.1	4.8
Sep-06	-1.1	-0.8	-2.0	-0.1	-2.1	-0.8	-3.0	-2.3
Oct-06	-1.8	-2.0	-4.0	-0.8	-1.1	-0.6	-3.6	-4.6
Nov-06	-4.8	-6.3	-12.1	-2.7	0.8	-0.5	2.5	-1.0

* Seasonally adjusted visitor entries are calculated by Statistics Canada, and are adjusted to sum to national totals.

** Australia, New Zealand, and other South Pacific nations.

SOURCE: BC STATS, Statistics Canada.

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2001	15,477	7,868	4,001	3,608	1,158	8,104	21,309	2,460,853
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530,393
2003	14,322	7,267	3,814	3,241	1,183	8,263	21,348	2,480,311
2004	15,726	7,986	3,964	3,775	1,250	8,532	21,955	2,585,901
2005	16,419	8,348	4,107	3,965	1,318	8,539	21,791	2,635,251
Annual growth rates								
2001	-3.5	-5.3	-1.8	-1.2	1.7	2.8	0.1	2.5
2002	-3.9	-5.7	-3.6	-0.2	-4.8	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.0	5.5	0.1	-0.7	1.9
Monthly data								
Nov-05	1,397	724	351	322	114	718	1,832	213
Dec-05	1,350	678	352	320	111	725	1,879	220
Jan-06	1,370	709	339	323	114	736	1,871	230
Feb-06	1,379	711	348	321	112	704	1,787	203
Mar-06	1,407	725	349	334	113	710	1,800	209
Apr-06	1,412	721	356	335	112	713	1,803	217
May-06	1,408	734	348	326	119	709	1,806	215
Jun-06	1,404	723	346	336	118	709	1,802	216
Jul-06	1,420	737	347	336	116	710	1,810	216
Aug-06	1,406	729	346	331	119	715	1,815	225
Sep-06	1,407	725	357	325	118	716	1,815	226
Oct-06	1,416	715	369	333	118	724	1,828	235
Nov-06	1,435	728	368	339	117	667	1,715	197
Month-over-month growth rates								
Nov-05	1.6	4.4	0.1	-2.6	5.0	4.6	5.6	0.2
Dec-05	-3.3	-6.3	0.4	-0.7	-2.0	1.1	2.6	2.9
Jan-06	1.5	4.5	-3.6	0.8	2.3	1.4	-0.4	4.9
Feb-06	0.6	0.3	2.5	-0.6	-1.8	-4.3	-4.5	-11.8
Mar-06	2.0	1.9	0.3	4.1	0.8	0.9	0.7	3.0
Apr-06	0.4	-0.4	2.0	0.3	-0.5	0.4	0.2	3.5
May-06	-0.3	1.8	-2.1	-2.7	6.1	-0.5	0.2	-0.6
Jun-06	-0.3	-1.5	-0.7	3.1	-0.8	0.1	-0.2	0.2
Jul-06	1.1	1.9	0.5	0.0	-2.3	0.1	0.4	-0.1
Aug-06	-1.0	-1.0	-0.3	-1.5	2.9	0.6	0.3	4.2
Sep-06	0.0	-0.6	3.0	-1.7	-0.8	0.2	0.0	0.5
Oct-06	0.6	-1.4	3.3	2.2	0.2	1.2	0.7	4.3
Nov-06	1.4	1.8	0.0	1.9	-1.3	-8.0	-6.2	-16.5

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2001	190.5	13.5	29.5	117.8	29.8	59.3	116.1	133.4	121.3
2002	190.7	12.2	29.2	118.1	31.3	58.9	117.0	124.2	125.4
2003	192.8	12.7	29.0	117.7	33.4	58.3	113.7	111.8	127.6
2004	193.2	13.0	27.6	117.8	34.8	61.3	115.7	102.5	129.9
2005	196.5	13.3	28.7	118.1	36.4	64.1	116.3	99.2	133.8
Annual Growth Rates									
2001	1.1	-8.7	4.6	0.9	3.6	-0.7	1.8	-4.3	3.2
2002	0.1	-9.7	-1.0	0.3	5.0	-0.4	0.8	-6.9	3.3
2003	1.1	4.4	-0.7	-0.3	6.8	-0.6	-2.8	-9.9	1.8
2004	0.2	2.2	-4.7	0.0	4.3	3.0	1.7	-8.4	1.8
2005	1.7	2.0	3.9	0.3	4.6	2.8	0.5	-3.2	3.0
Monthly data									
Nov-05	198.5	13.4	29.0	118.7	37.3	68.7	124.00	96.9	134.8
Dec-05	198.2	13.4	29.7	118.5	36.6	66.1	114.70	97.9	135.0
Jan-06	200.5	13.5	30.0	119.0	38.1	66.2	118.30	97.1	134.9
Feb-06	201.4	13.5	30.1	120.0	37.7	64.8	118.10	95.9	135.9
Mar-06	202.3	13.5	30.5	120.9	37.3	65.0	119.50	96.0	136.0
Apr-06	202.3	13.5	30.6	121.0	37.3	65.4	121.00	95.3	136.8
May-06	202.3	13.6	30.9	121.2	36.6	66.8	126.10	95.9	137.4
Jun-06	203.1	13.9	31.0	120.6	37.5	66.9	125.60	95.9	137.0
Jul-06	204.0	13.7	31.4	120.9	38.1	65.5	124.90	95.4	136.4
Aug-06	205.5	14.1	31.8	121.6	38.0	65.0	124.20	95.8	136.3
Sep-06	207.1	13.7	32.2	123.3	37.9	65.5	123.60	95.6	136.3
Oct-06	209.0	13.9	32.1	125.2	37.8	67.3	125.30	96.5	137.0
Nov-06	211.2	14.1	32.1	127.1	37.8	67.2	125.40	96.8	140.4
Month-over-month growth rates									
Nov-05	0.3	-0.1	0.8	0.1	0.4	5.5	4.7	-0.7	0.1
Dec-05	-0.1	-0.2	2.2	-0.2	-1.8	-2.6	-7.5	1.0	0.1
Jan-06	1.2	0.7	1.2	0.4	4.0	0.1	3.1	-0.8	-0.1
Feb-06	0.4	0.3	0.5	0.9	-1.0	-1.4	-0.2	-1.2	0.7
Mar-06	0.5	0.0	1.4	0.8	-1.0	0.2	1.2	0.1	0.1
Apr-06	0.0	-0.5	0.2	0.0	-0.1	0.4	1.3	-0.7	0.6
May-06	0.0	0.8	1.0	0.2	-1.8	1.4	4.2	0.6	0.4
Jun-06	0.4	2.7	0.5	-0.6	2.4	0.1	-0.4	0.0	-0.3
Jul-06	0.5	-1.7	1.1	0.3	1.5	-1.4	-0.6	-0.5	-0.4
Aug-06	0.7	3.3	1.3	0.6	-0.3	-0.5	-0.6	0.4	-0.1
Sep-06	0.8	-3.1	1.2	1.4	-0.1	0.5	-0.5	-0.2	0.0
Oct-06	0.9	1.1	-0.1	1.5	-0.3	1.8	1.4	0.9	0.5
Nov-06	1.1	1.5	0.0	1.6	0.1	-0.1	0.1	0.3	2.5

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats.

[2]Source: Pannell Kerr Forster and BC Stats.

[3]Occupancy Rate change expressed as percentage point change.

[4] No identifiable seasonality.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2001	5,317.2	533.7	4,783.5	33,743.3	2,602.8	31,140.5
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
2005	6,131.2	570.0	5,561.2	37,951.7	2,690.0	35,261.7
Annual growth rates						
2001	4.7	5.6	4.6	3.6	4.6	3.5
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
2005	2.8	-8.7	4.2	3.5	-0.7	3.8
Monthly data						
Nov-05	511	42	470	3,228	214	3,014
Dec-05	486	40	446	3,184	222	2,962
Jan-06	534	42	492	3,407	225	3,181
Feb-06	535	37	498	3,322	211	3,110
Mar-06	537	34	503	3,321	204	3,117
Apr-06	566	36	530	3,262	214	3,048
May-06	542	36	506	3,270	215	3,055
Jun-06	539	37	503	3,285	212	3,073
Jul-06	543	40	503	3,274	215	3,059
Aug-06	552	39	513	3,304	209	3,095
Sep-06	550	39	511	3,330	208	3,122
Oct-06	549	35	513	3,345	209	3,136
Nov-06	544	33	511	3,374	199	3,175
Month-over-month growth rates						
Nov-05	1.5	2.4	1.4	1.6	1.3	1.6
Dec-05	-5.0	-4.3	-5.1	-1.4	3.9	-1.7
Jan-06	9.9	5.6	10.3	7.0	1.3	7.4
Feb-06	0.3	-11.6	1.3	-2.5	-6.1	-2.2
Mar-06	0.3	-8.0	0.9	0.0	-3.5	0.2
Apr-06	5.5	5.4	5.5	-1.8	5.0	-2.2
May-06	-4.2	0.1	-4.5	0.2	0.4	0.2
Jun-06	-0.6	1.3	-0.7	0.5	-1.6	0.6
Jul-06	0.7	9.1	0.1	-0.3	1.8	-0.5
Aug-06	1.7	-3.1	2.1	0.9	-3.0	1.2
Sep-06	-0.4	0.7	-0.5	0.8	-0.4	0.9
Oct-06	-0.2	-9.3	0.5	0.5	0.2	0.5
Nov-06	-0.8	-6.6	-0.4	0.9	-4.5	1.2

[1] Source: Statistics Canada & BC Stats

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

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